



## Reputation Management

Two midlist entertainment corporations have been fighting a bitter turf war over this season's mind-share, their expensive memetics consultants designing and tweaking elaborate campaigns of rumour and innuendo, seeding deniable stan mobs with disinfo and the barest hints of actionable suggestions, each proxy front of influencers and client journalists swamped with astroturfed harassment and threats of stochastic violence. De rigeur; it's coming up to executive bonus time, and anyone without a clear win to show their boss is pulling out the stops.

Locked in bitter combat with The Waifu Factory's merch juggernaut, competitor Ahab Finance Acquisitions' gacha game empire is faltering. Smutty fanfic for this year's slate of new characters is trailing TWF's latest in a sorry ratio of 1:0.46, pay-to-win revenue is slumping, and two keystone cosplay influencers have defected to the rival franchise.

*Something must be done.*

RFW
<p><b>Issued by:</b> Ahab Finance Acquisitions Locate target and terminate. (Resistance, corporate-grade personal security expected. Moderate budget available to reimburse reasonable, fully itemised security expenses post-completion.)</p>
<p><b>PROPs:</b></p> <ul style="list-style-type: none"> <li>▶ <b>Time sensitive:</b> completion bonus paid on a sliding scale, depreciating from time of ticket issue</li> <li>▶ <b>Low forensic footprint preferred:</b> +50L per Op at 72 hours post-completion, if no objective evidence links target to ticket issuer at that time</li> </ul>

## The Influencer

Streamer, cosplayer, brand evangelist; big on-screen personality and sufficient acting chops to recite a paid-for corporate script without sounding like a cheap talkbox software voice. A more-or-less genuine fan of The Waifu Factory's exquisitely focus-tested and memetically engineered pan-media empire, and a parasocial fulcrum on which to rest TWF's fan acquisition efforts.

Real shame if someone shot them, eh?

<b>Eve 509</b>	Baseline Human	she/her
Loud, energetic, kitschy; edging into her 20s after several financially successful years of the influencer gig already. Signature cat-ear headband, clean-cut image.		

## Complications

- ▶ Ahab dispute the RFW. *Somebody* filed it, but they *insist* it wasn't them. (For best results with this one: wait until the players have shot someone!)
- ▶ The Influencer has a real "exploit the teenager" contract with TWF, forbidding "competing" work in a sweeping range of entire industries, plus a broad brand image protection clause. Süt recently offered a modelling gig; standard fashion-shoot stuff (and if using Eve 509 verbatim, or a similar character: she's interested in cosmetic Biodivergence to resculpt her ears into actual catlike ones) — which TWF forbids under the image clause. The Influencer has privately retained a contract lawyer....
- ▶ Behind closed doors — for now — the Influencer's polycule is disintegrating. Money, fame, jealousy, stress...things are ugly and getting worse.
- ▶ If the Influencer publicises an attempted hit, it could do real things to the squad's PR!